

## CLAIMS

1.-44. (canceled)

45. (currently amended) A method for automatically electronically registering a user, said method comprising:

generating a request to transmit a plurality of profile elements to a selected server system from among a plurality of server systems;  
transmitting said request to a portable computer system in response to a determination that said portable computer system is within a particular proximity to said plurality of server systems;  
receiving a user profile comprising said plurality of profile elements in a particular transmittable data format at said selected server system from said portable computer system, wherein  
said selected server system is identified at said portable computer system utilizing data within said plurality of profile elements specifying a consumer preference in response to a receipt of said request at said portable computer system,  
said user profile is associated with a particular user of said portable computer system, and  
each of said plurality of server systems is respectively associated with one of a plurality of consumer providers; and  
registering said particular user with a consumer provider of said plurality of consumer providers in response to a receipt of said user profile at said selected server system, wherein said consumer provider is associated with said selected server system.

46. (previously presented) The method for automatically electronically registering a user according to claim 45, wherein said registering comprises:

inserting each of said plurality of profile elements respectively into a specified plurality of electronic registration elements required for electronic registration at said selected server system; and

transmitting a registration indicator for said particular user from said selected server system to said portable computer system in said particular transmittable data format.

47. (previously presented) The method for automatically electronically registering a user according to claim 46, said method further comprising:

in response to a receipt of said registration indicator at said selected server system, retrieving an electronic registration for said particular user.

48. (previously presented) The method for automatically electronically registering a user according to claim 45, said method further comprising:

automatically filtering a plurality of products and services offered by said consumer provider according to said user profile for said particular user; and

transmitting a specified offering from among said plurality of products and services to said portable computer system for said particular user.

49. (previously presented) The method for automatically electronically registering a user according to claim 45, wherein said particular transmittable data format comprises an extensible mark-up language data format.

50. (canceled)

51. (currently amended) A data processing system for automatically electronically registering a user, said data processing system comprising:

a processor; and

data storage coupled to the processor, wherein the data storage includes program code that, when executed by the processor, causes the data processing system to:

~~means for generating~~ generate a request to transmit a plurality of profile elements to a selected server system from among a plurality of server systems;

~~means for transmitting~~ transmit said request to a portable computer system in response to a determination that said portable computer system is within a particular proximity to said plurality of server systems;

~~means for receiving~~ receive a user profile comprising said plurality of profile elements in a particular transmittable data format at said selected server system from said portable computer system, wherein  
said selected server system is identified at said portable computer system utilizing data within said plurality of profile elements specifying a consumer preference in response to a receipt of said request at said portable computer system,  
said user profile is associated with a particular user of said portable computer system, and  
each of said plurality of server systems is respectively associated with one of a plurality of consumer providers; and  
~~means for registering~~ register said particular user with a consumer provider of said plurality of consumer providers in response to a receipt of said user profile at said selected server system, wherein said consumer provider is associated with said selected server system.

52. (currently amended) The data processing system for automatically electronically registering a user according to claim 51, wherein said program code causes the data processing system to register the particular user by ~~means for registering comprises:~~

~~means for~~ inserting each of said plurality of profile elements respectively into a specified plurality of electronic registration elements required for electronic registration at said selected server system; and  
~~means for~~ transmitting a registration indicator for said particular user from said selected server system to said portable computer system in said particular transmittable data format.

53. (currently amended) The data processing system for automatically electronically registering a user according to claim 52, wherein said program code further causes the data processing system to ~~said system further comprising:~~

~~means for retrieving~~ retrieve an electronic registration for said particular user, in response to a receipt of said registration indicator at said particular server system.

54. (currently amended) The data processing system for automatically electronically registering a user according to claim 51, wherein said program code further causes the data processing system to said system further comprising:

~~means for automatically~~ filter ~~filtering~~ a plurality of products and services offered by said consumer provider according to said user profile for said particular user; and  
~~means for transmitting~~ transmit a specified offering from among said plurality of products and services to said portable computer system for said particular user.

55. (currently amended) The data processing system for automatically electronically registering a user according to claim 51, wherein said particular transmittable data format comprises an extensible mark-up language data format.

56. (canceled)

57. (currently amended) A computer program product for automatically electronically registering a user, the computer program product comprising:

~~residing on a computer-readable storage usable medium; and having~~  
~~computer-readable program code stored within the computer-readable storage medium~~  
~~and executable by a computer to cause the computer to~~ means encoded therein for automatically electronically registering a user, said computer program product comprising:

~~program code means for generating~~ generate a request to transmit a plurality of profile elements to a selected server system from among a plurality of server systems;

~~program code means for transmitting~~ transmit said request to a portable computer system in response to a determination that said portable computer system is within a particular proximity to said plurality of server systems;

~~program code means for receiving~~ receive a user profile comprising said plurality of profile elements in a particular transmittable data format at said selected server system from said portable computer system, wherein  
said selected server system is identified at said portable computer system utilizing data within said plurality of profile elements specifying a consumer preference in response to a receipt of said request at said portable computer system,

said user profile is associated with a particular user of said portable computer system, and

each of said plurality of server systems is respectively associated with one of a plurality of consumer providers; and

~~program code means for registering~~ register said particular user with a consumer provider of said plurality of consumer providers in response to a receipt of said user profile at said selected server system, wherein said consumer provider is associated with said selected server system.

58. (currently amended) The computer program product according to claim 57, wherein said program code causes the computer to ~~means for registering~~ comprises:

~~program code means for inserting~~ insert each of said plurality of profile elements respectively into a specified plurality of electronic registration elements required for electronic registration at said selected server system; and

~~program code means for transmitting~~ transmit a registration indicator for said particular user from said selected server system to said portable computer system in said particular transmittable data format.

59. (currently amended) The computer program product according to claim 58, wherein said ~~computer program product further comprising:~~ program code causes the computer to retrieve ~~means for retrieving~~ an electronic registration for said particular user, in response to a receipt of said registration indicator at said particular server system.

60-72. (canceled)